



**Executive Board Meeting
Thursday, December 6, 2018
Bentley University
Morrison Hall, Room
1:00PM-5:00PM**

A. Call to Order at 1:10 pm

1. In attendance: Vinnie, Abigail, Mel, Matt M, David (Media), Brittany, Eric, Zack?, Dave Grimes, Nate, Shelly, John B, Sonya, Matt L, Matt F, Antonio, Ryan, Colin, Trish
 - i. Apologies to the people on the phone we are having technical difficulties and are working to get the phone set up.
2. On the phone: Bob (historian)

B. Approve Minutes from the November 9th E-Board Meeting at UMASS

1. Motion to approve: Nate
 - i. 2nd: Vinnie
 - ii. Discussion:

Vote: 8-0-0 passes

C. Unfinished Business

1. Sexual Misconduct Policy Team Update
 - i. Kristen not here due to a death in the family but sent report. She did not get the volunteers written down by the show of hands. Trish took down the list of names and will be forwarding that along to Kristen.
2. Google Education Suite Update – Matt L: no new updates still working on contacting them.
3. NEACUHO Calendar – everyone who wanted access has access
4. ResOps Update – Program slate is out, to the 93 attendees with 10 vendors (6 paid 4 compass members) 14 programs. Will need credit card to pay for it tomorrow. Mass and ResOps meet and greet after the conference.

D. New Business

1. Website

- i. Your Membership is the server that hosts NEACUHO and that is moving to a new server and Greg has been attempting to update us. But our domain was created on web.com but no one knows who created it and so we cannot find out where the receipt went
- ii. We need to talk to Jon C because we believe it was him, this needs to happen before January so that we don't lose everything.
- iii. Originally at the agenda because Greg was supposed to be here but he could not so I hope that we can get it figured out and not lose our history.
- iv. Renewed it earlier this year for 5 years looking to add it to a google email name.
- v. Reach out to Joe
- vi. John B: I think we need to look at how we back up our information and not loose all of our data and be fucked. Need to move it to google and stuff so we can have it and not lose everything.

2. IRS Tax Penalty –

- i. The year that we switched from sep 1 to aug 31 year to jan 1 – dec 31 we had to file twice. Jan 1- aug 31 and then sep 1 – dec 31.
- ii. Second one filed not problem. First one there was trouble. \$1,000 + interest (\$1,000)
- iii. Home taxes I go through my tax preparer, but it doesn't seem like we have that so the question is our tax preparer bad or are we just not paying for it.
- iv. Need to ask Joyce (lawyer) but her understanding is that the government only talks to the lawyer on file and he charges 300 per hour.
- v. Electronic filing failed twice and completed the taxes in March so there should be no issue.
- vi. Don't have anything proving he sent it in on time only know when it was signed.
- vii. Question is do we pay it or fight it and maybe have to end up paying it anyway.
 - John B: the more I have heard and talked about this the more I think we just pay it off. I don't know that we are right and so we may waste money trying to fight it
 - Nate: maddening that this is still happening years later. I think we just need to pay it and call it a day.
 - Vinnie: would make sense to use the lawyer if we knew what we did wrong.
 - Antonio: I think this is the beauty of the treasurer elect and just move on
- viii. Motion: NEACUHO to pay the \$1,000 fee for our miss filing of taxes.
 - Second Antonio,
 - John B: think it might be interest accrued daily so we will work to figure that out.

Vote 8-0-0 passes

3. Multi Year Affiliation Agreement with ACUHO

- i. Trish: back in July when Nate and I were at Denver they were talking about getting into multiyear agreements. It usually doesn't change much and want to encourage regions to do a 2 or 3 year agreement with them so we don't have to do this every year.

- ii. It would come up next summer 2019, so it's something that would affect Dave's board and cabinet moving forward.
- Discussion: Ryan: if it is their intention to do it are they going to give us a 5 year deal. Are they moving forward without us?
 - Trish: yea they are moving forward but we can still do the one year agreement.
 - Antonio: how differently do MACUHO work with ACUHO-I?
 - Nate: its not
 - Trish: only different one was WACUHO who hired ACUHO-I to run their organization. So if you call WACUHO you get someone from ACUHO-i
 - Nate: in NASPA, NASPA region 1 falls under NASPA, and NEACUHO doesn't fall under AUCHO-I the buck stops with us. However we have the agreement to work with them as a regional organization. The agreement is for us to send the pres and pres elect as well as we host a member of ACUHO-I.
 - We also send the Best of the Northeast award winner to go to AUCHO-I
 - Matt F: I think it is beneficial to continue. They may ask us to drop ACUHO out of our name
 - Nate no they cant
 - Matt F: under 1 C4 it says C5 and that's wrong (see recording for details. Page 3 number 1, I don't know why that's in there. Recommended to remove C4 its redundant
 - Vinnie: Cant think of a reason to not do a multi year deal esp when we don't pay for anything crazy. And we will lose legitimacy from people who see us a regional arm even if we aren't. and we are going to do these things anyway so why not do it every few years instead of every year.
 - Ryan: is this brought to the board every year?
 - Shelly: my year we rewrote it and that was a painstaking task. But what they were moving to was a new agreement and change things. What they like to do is bring it back to the board every couple years since boards change every year or couple years.
 - Nate and we didn't talk about it last year because there was no changes.
 - Trish: so hearing general support what number of years are we comfortable with?
 - Nate: did they give us a suggestion?
 - Shelly: in the history we have done 2 years so that there would be one president still in the rotation
 - Dave: do we look beyond it to get us through the joint conference in 2021 and then just get us past then
 - John B I was thinking 5 years theres nothing financial they can hold us to this crazy.
 - Matt F: yea we have their link on the website and theres nothing that really changes.
 - Ryan: the current agreement is good until June so we don't really need to decide one way or the other now?
 - Everyone true.:
 - No other discussion or motions

4. Matt F: Looking at AUCHO-I's logo and slogan do we need to look into our branding
5. Nate: we have our compass, and its used a lot on different things. We don't have a slogan but we could, and there has been talk of going back to green vs the maroon.
6. Trish where would we use the slogan? The conferences usually have their own so wehre would we put it?
7. Shelly: I didn't even know acuho-I had one
8. Matt F: its new for them too.
9. Brittany: are we talking about all of this, is that something that should be added to the self study.
10. Antonio: I think it goes back to our values discussion from last month.
11. Mattf : day drive in and conferences would use one brand vs making individual slogans and logos for each. Do we have so much going on that we lose our branding?
12. Trish: it appears for ACUHO-I because there is no upcoming conference theme.
13. Ryan: we don't us themes forthings at umass so that we can continue to use things instead of rebranding every year.
14. Matt F: yea we are doing the same thing
15. Trish: on one hand we wouldn't have to change it all the time, but on the other are we going to be looking to change it every couple years to stay fresh
16. Vinnie : and creating a slogan is A LOT of work so if we are going to use it we need to use it all over the place. And on the other hand we didn't have a theme at EDI
17. Shelly: and unless there is someone in the room we probably cant remember the themes anyway.
18. Trish: is this something we want to spend time on?
19. MattF: I think this is something we need to look into in the self study and examine the direction we are headed in the recent future.
20. Ryan: bob have we had a slogan
21. Bob: nope!
22. Ryan and we have made it this far.
23. Trish: one benefit would being able to reuse materials, but I also see the need to keep things fresh and having to update it every couple of years.
- 24.
25. Site visit:
 - i. Trish – they are having a big event when we were supposed to go, so they were looking to have us in a different room but we will be in the round so that's the wrinkle. And it will be cool to see it set up for a conference.

Uses room space as meeting space so it was different and cool

Just so its out on everyone radar, and we are prepared

Ryan: so with the site visit we also have the board meeting and NPI and MLI hotel arrangements so we will need to do that somewhere else.

Trish: but they can host us the day before so if we get a rough count we can get that information together.

Ryan: yea I can send that out, and mel and kevin work with Zack so we can figure all of that out.

Matt: and we will start at 10 am

Trish yes.

26. Membership Period Opens on January 1st!!

E. Board Reports

1. Metro NY – first social Jan 31st to kick off recruiting season, a lot of school that aren't joining so trying to get them in. Aj started last year, the school hosting focuses it on a theme to help guide a discussion. We will focus on living learning communities. "Living Learning Communities that work: bunch of words after that"
2. **EDI** - budget approved thank you, conference calls with committee, they have great energy. Trying to find a speaker within the region and share their experiences. Book read recommendations that are shorter but relate to our work. Suggestion Juliet takes a Breathe – Matt F
3. **New Prof** - RD2B was really successful, had a student come up to Mel and wantsto present with professional staff in the spring. Wantto get her involved
4. **ResOp – already talked nothing**
5. **Meadia** - Navigator out next week, send updates to David.
6. **Annual** – been busy having one on ones, created a full calendar for the whole conference so we can have everything out in a timely manner. Next week we are going to do a walkthrough and see the space to make plans. Focusing on the AV cost and nail down what we need. The recommendation is to stay with the hotel as opposed to the 20% charge for an outside vendor. If you have tech reccomendations please send them to Brittany.
7. **Maine NH – Nothing**
8. **Eastern Ny vt – planning social, taking reccomendations bout how to get more participation at social**
9. **Pres elect** - added john herley to committee loking at host sites in three areas. Plan b is Syracuse in western ny hopefully have update then.
10. **Past Pres** - try the legacy store and we made \$255 and it was great. Want to do another flash sale at resops. Nate cnat be there but shelly is going to be there! Grey hoddies are back again and want to sellthem for 25, also have the sweat pants thinking of doing those for 25, the black tshirts for 10, don't havea lot of blue ¼ zips and that's hot ticket, thought is selling them for 75 and they get a waterbottle. **Sense of the body**
Trish: so the heavy sweatshirt and pants are the same price, so I propose 20 for pants
Nate : works for me! To circle us back we are out of coolers umbrellas are coming out at EDI as a special
11. **Sense of the body: passed**
Thinking about having a home shopping network commercial, with Tim Touchette so nate can have his glory back. Need models for current inventory. Sonya volunteered

Kim was going to be here but she couldn't, membership is starting soon, will be sending reminders and teasers to DC so they can get that out to people. DC when sending email out to district don't forget to copy the 3 p's

Self Study / Shelly is currently solo and gave trish a new idea hopefully we have news on that front soon. Shelly brought cookies for everyone.

First self study meeting next week Dianne m other members, doing data mining for the first 3 months of 2019

CO chair of 2021 joint venture, doing site visits in February, will be putting calls out for co-chairs and someone from each region will be represented on each so everyone is represented. Phone call next week to talk about financial piece and is the most trouble just based on differences.

12. Treasurer – currently reserve 62,345,32 not change 40482.40?
Someone in Dubai was successful in using Nates card for 33.43 in claim. Talked to bank Monday and that will be back within 10 days, so they are doing an investigation. Thanks for edi budget and it was helpful they included the old budget so that was great and should be the standard moving forward. Will work to close out rd2b and ResOps. John is here today but not tomorrow
13. Sonya nothing else
14. Tech – no report
15. Corp relations – resop has 10 exhibitors, 6 paid 4 compass members. Tuesday will be sending out email to compass members for a chance to re-up between now and Jan 4, week of Jan 7 send out to all exhibitors to join compass members. Sending out a link for the document for everyone to review, to add any vendors that aren't listed but are in the region. Send info, name, contact, email, to Matt F to expand pool. Cannon Desing is coming at attendee, interested in exhibiting at annual in 2019.
16. Ryan : question last time we looked at compass membership amounts and see if any costs have increased anywhere. Have we considered our fees.
17. Matt Fe: compass changed two years ago and we are going in to year 3 and those should not be changed because we charge a lot, we pay 40 and charge 800 so we are good.
18. Nate: I agree but I think we are in the spot to look at changing the membership rates for 2020 and talk about it because it hasn't been changed in a while
19. John B – I think that's something we need to talk about when we are doing the budget and we aren't bringing in enough to cover the operating budget.

Matt (resOps) – if we raise it to x amount could we look at locking them in for a small discounted rate for a set number of years.
20. Nate- the annual has a lot of issues and conference fees change and are unpredictable.
21. Mass – busy month, social tomorrow after resops, come hang out it took a long time to find it because everyone is doing holiday parties. Great conversation with BACA and how they we can be more connected, and it started with becoming a member of BACA. NEACUHO is going to sponsor a job search conference and doesn't cost anything just Antonio going to it. Next week going to put out a poll and get better connected in the state and how to better connect the,

Finally transitioned DC report to MailChip to make things look cooler and it tracks everything, and who is clicking what, and gives them the opportunity to unsubscribe or add others in. Matt F unsubscribed.

22. Historian – no report but has begun to look at the past president and looking at how to better dig up minutes and provide a better history than just the last 25 years, and digitize it.
23. Parliamentarian – for the last online vote thank you to everyone who was following the process, we have been doing friendly amendments wrong, there is supposed to be a vote on the amendment, the person has to accept it but then voted on by the group before returning to the discussion.
24. Assessment – process of writing Kristen SHO survey, res op survey will be out by the end of the day. Working on annual and rd2b update
25. SHO – healthier working on survey, wants to host 2 events before next oct, timing will come from responses
26. Pres – quiet in the last month, regional leadership AUCHO_I does hasn't happened, but there will be one with a joi
27. Edi budget 8-0-0 passed.
28. Secretary – nothing.
29. Sarah – not much going on in western ny people have rejoined the region are excited. Looking for something to happen next semester.
30. EDI addition – proposals and registrations will be going out today or tomorrow.

F. Information for DCs to Share with their Districts

G. Adjournment

1. **2:35 pm**
Record for shortest meeting ever?