

NEACUHO

Northeast Association of College and University Housing Officers



Annual Conference 2019 Albany, NY Assessment Packet

Included in this Assessment Packet:

- Executive Summary by Assessment Coordinator 3 pages
- Conference Summary via Google Analytics 9 pages
- Comment Responses: List 3-4 things learned at the conference 2 pages
- Comment Responses: Overall Feedback about Conference 5 pages

Report prepared by: Heather Quire M.S. Ed.
NEACUHO Assessment Coordinator



Executive Summary – Reported By: Heather Quire -Assessment Coordinator

Conference: Annual Conference 2019

Conference Date: October 2-4, 2019

Conference Location: The Desmond Hotel in Albany, NY

Conference Goals and desired outcomes:

- Professional Development for all attendees
- Attendees have positive experience
- Positive experience with a Hotel / Conference Center Style Conference

What assessment methodology was used?

A post-event survey was used to determine the satisfaction of the conference. The survey was approximately 37 questions in length and included both quantitative and qualitative data. For quantitative data collection, attendees were asked to rate their satisfaction using a scale of 1 to 5 (1 being strongly dissatisfied and 5 being strongly satisfied with the experience). For qualitative data collection, attendees were asked for specifics of what they learned and any comments they had regarding the conference as a whole.

What were the findings?

- There was 49.10% response rate 82 respondents of the 167 attendees
 - New Professionals: 32.9%
 - Mid-level: 37.8%
 - Senior Level: 26.82%
- 37.8% of respondents were 1st time attendees
- Average of Professional years in the field: 8.67 years
- Preference of Location:
 - Hotel / Conference Center: 70.7%
 - College / University: 8.5%
 - No Preference: 20.7%
- Overall Conference Satisfaction: [4.17/5.0] 83.41% satisfaction
- Conference represented a good value for your money: [4.20/5.0] 84.15%
- Satisfaction (avg.) of each aspect of the conference
 - Registration / check-in: [4.56/5.0] 91.22%
 - NEACUHO Orientation-first time attendees/new professionals: [3.95/5.0] 79.17%
 - Opening Luncheon & Keynote: [4.72/5.0] 94.40%
 - District Social: [3.39/5.0] 67.88%
 - Wednesday Night on the Town: [3.96/5.0] 79.18%
 - Wednesday night-Paint night: [4.05/5.0] 81.18%
 - Case Study Competition: [3.5/5.0] 70%



- Breakfast on Thursday morning: [2.72/5.0] 54.24%
- Business Meeting: [4.07/5.0] 81.56%
- Exhibitor Fair: [4.16/5.0] 83.38%
- Exhibitor Luncheon: [4.07/5.0] 81.58%
- Expert in residence time block: [4.09/5.0] 81.90%
- Thursday Wellness Activity: [3.9/5.0] 78%
- Senior Housing Officers, Special Guests & Past Presidents Social: [3.96/5.0] 79.20%
- Awards Banquet Thursday night: [4.28/5.0] 85.71%
- Thursday night Entertainment: [3.64/5.0] 72.94%
- # of Program Blocks: [4.05/5.0] 81.05%
- Committee Meetings: [3.06/5.0] 61.33%
- Closing Awards Luncheon Friday: [4.0/5.0] 80%
- Overall Satisfaction of food from Hotel Catering: [3.94/5.0] 78.97%
- Hotel Hospitality: [4.34/5.0] 86.84%
- Communication of Conference details from committee: [4.43/5.0] 88.64%
- Response to preference of Conference timing:
 - June 20.5%
 - October 69.2%
 - Other 10.3%
- Trends in the comments:
 - Numerous comments about having a positive overall experience at the conference.
 - Food: several comments about the lack of options for dietary needs/allergies or food not labeled, server attentiveness had positive and negative comments, and comments about better breakfast options.
 - Name tags: larger print
 - Programming: diversify more in topics of presentation; more programming for mid-level and senior-level; several recommendations to offer tracks within the programming
 - Business meeting: Not enough seating; a few comments were about the response to an individual bringing up a question/inequity concern for the 2021 conference.
 - Raffles/prizes/etc.: Comments were about E-board members should not win everything, E-board should rethink about participating in raffles or winning multiple items, perception that it is rigged.
 - WiFi: not good and terrible throughout hotel
 - Case Study: not written well, too long, program not done well
 - District Social: Several comments that liked the large all district social while other comments prefer the district socials to be separate for each district.
- Overall Key Takeaways:
 - Higher preference for hotel/conference center venue over college/university location



- Look at the district social and its goals as to whether to do a large group or separate as comments were for both options.
- There were a lot of comments about food, take a look for next year to try to improve food options, labeling of food, etc.
- Consider programming / presentation topics to include tracks or more options for all levels of professional.

How do you plan to use the results?

Help the conference planning committee with planning the next annual in Niagara Falls, NY.

What change (if any) needs to be made to the assessment process?

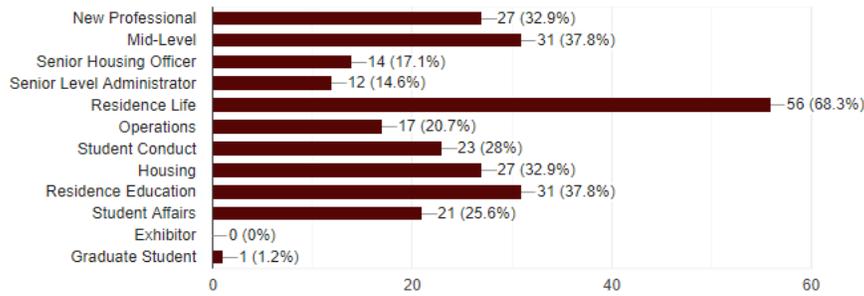
Nothing to the process, continue to ask committee chairs what they want in the evaluation.

What results do you think should be communicated out to the membership?

Any and all data.

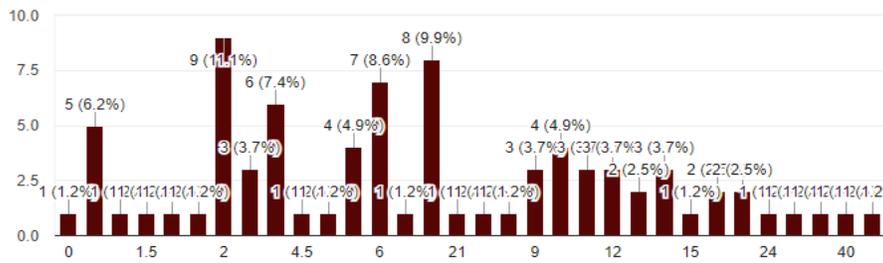
Demographic Information:

82 responses



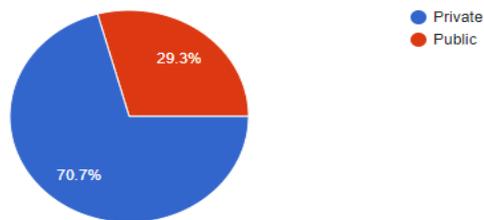
Number of years as a full time professional.

81 responses



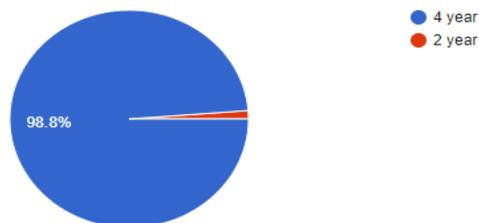
Institution Type

82 responses



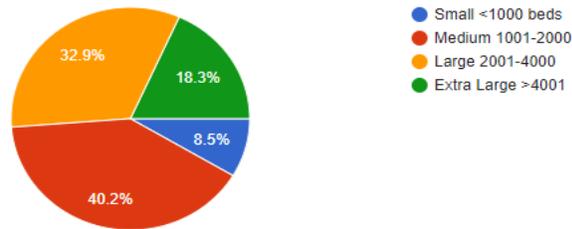
Institution Type

81 responses



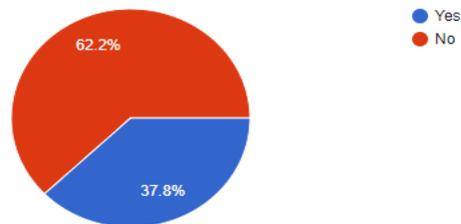
Institution Size

82 responses



Are you a first time attendee to a NEACUHO Annual Conference?

82 responses

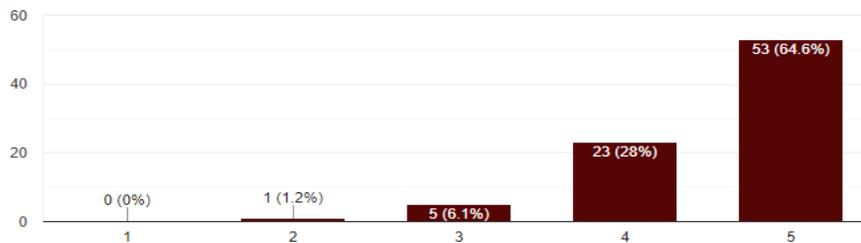


Satisfaction with Conference

Please rate how satisfied you were with the following:

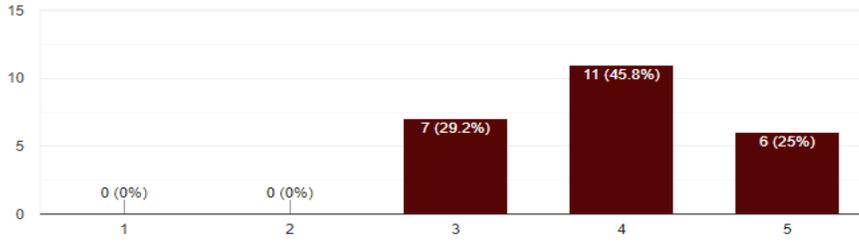
Registration / check-in

82 responses



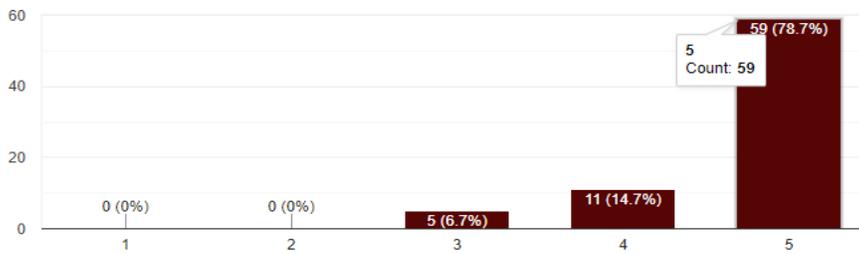
NEACUHO Orientation - first time attendees / new professionals

24 responses



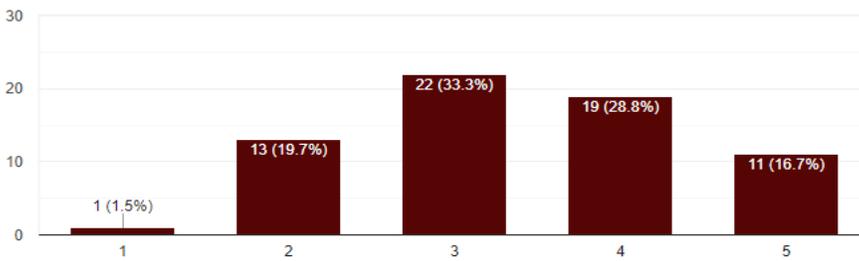
Opening Luncheon/ Keynote Speaker

75 responses



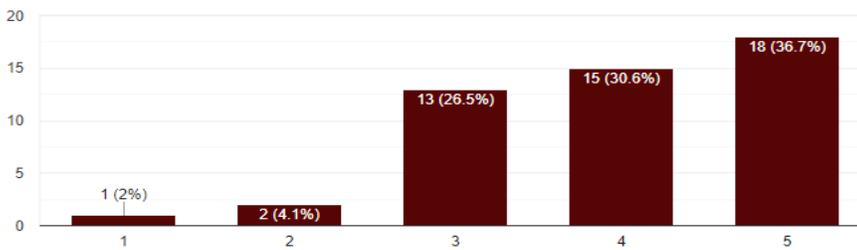
District Social

66 responses



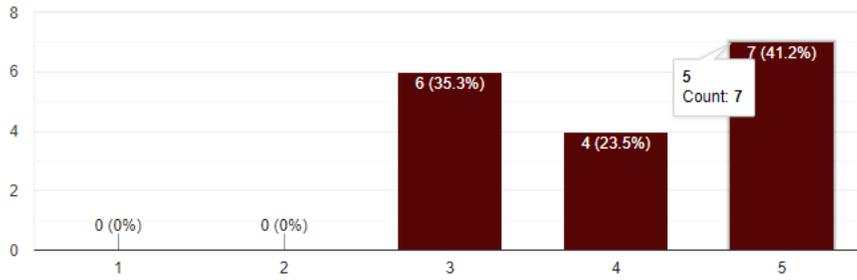
Wednesday, Night on the Town

49 responses



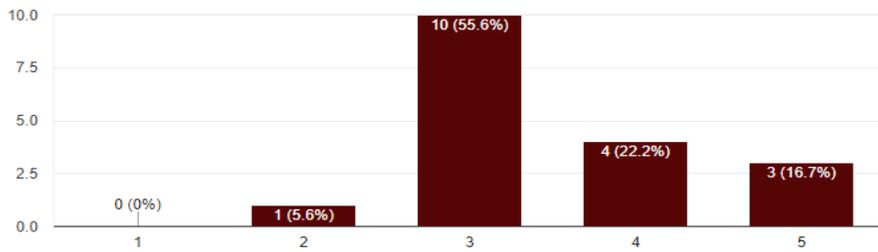
Wednesday Evening Entertainment - Paint Night

17 responses



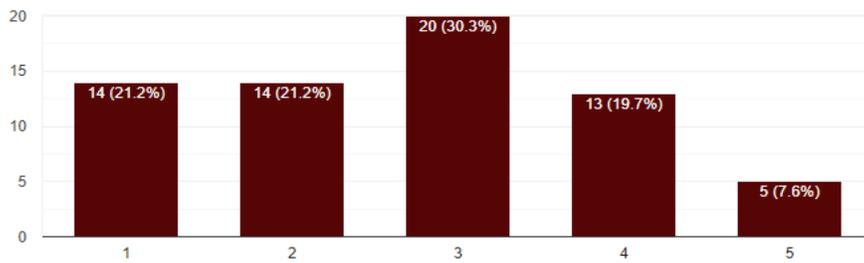
Case Study Competition

18 responses



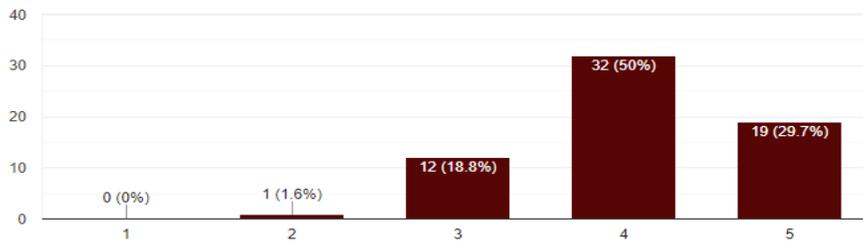
Breakfast on Thursday morning

66 responses



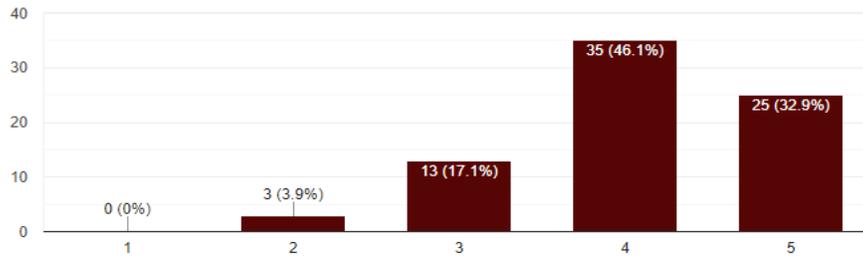
Business Meeting

64 responses



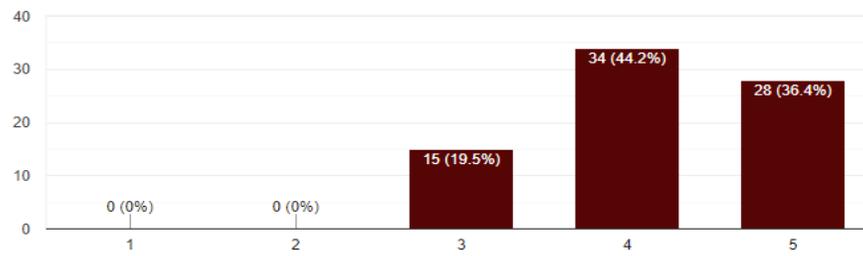
Exhibitor Luncheon

76 responses



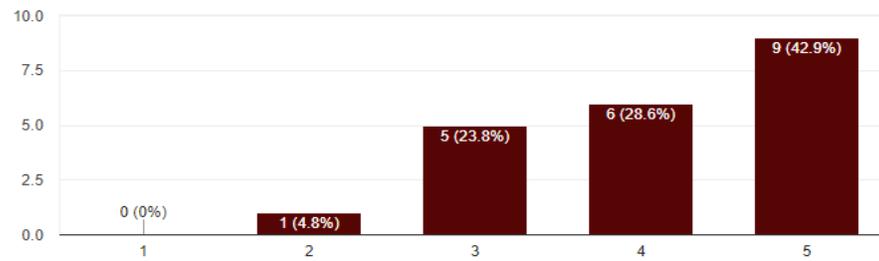
Exhibitor Fair

77 responses



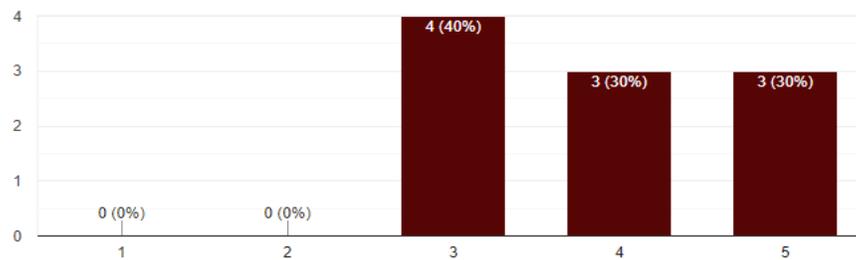
Expert in Residence Program

21 responses



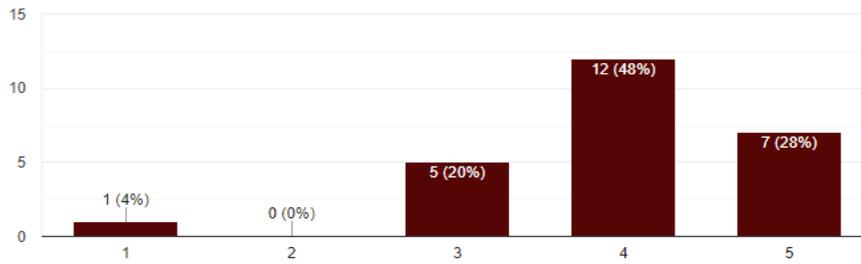
Thursday late afternoon activity: Wellness Program

10 responses



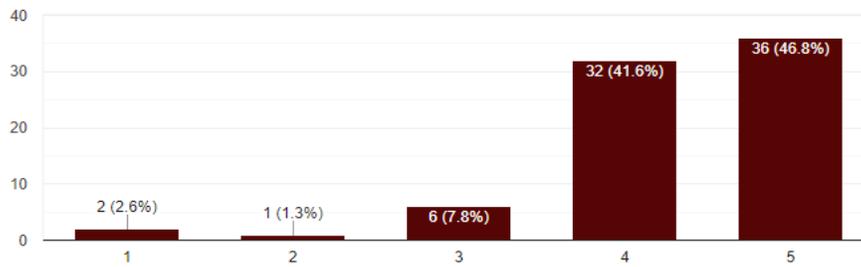
Senior Housing Officers, Special Guests & Past Presidents Reception

25 responses



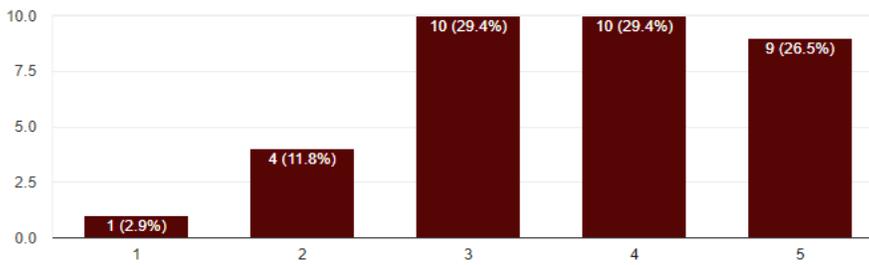
Awards Banquet Thursday night

77 responses



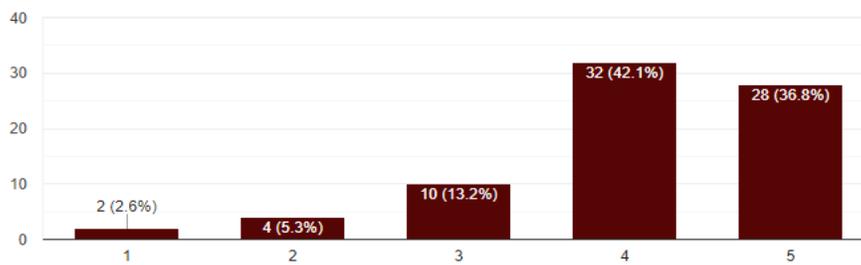
Thursday Evening Entertainment

34 responses



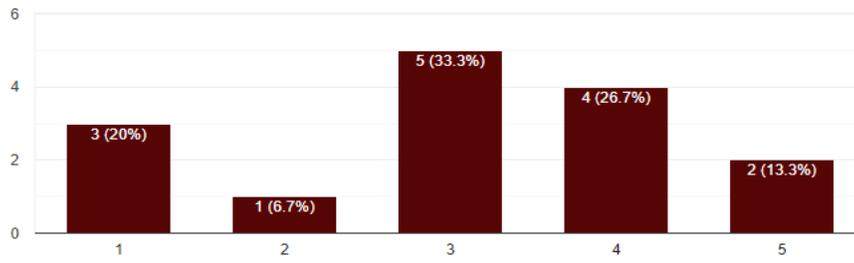
Number of Program Blocks

76 responses



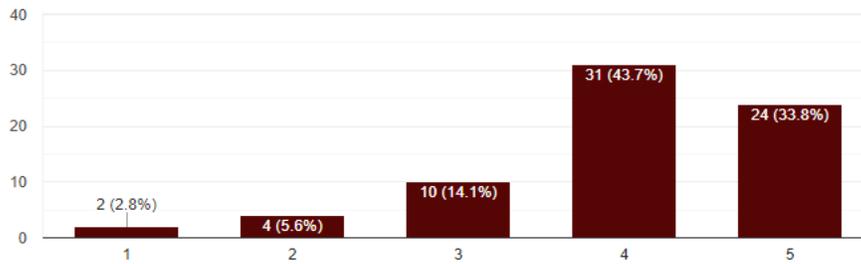
Committee Meetings

15 responses



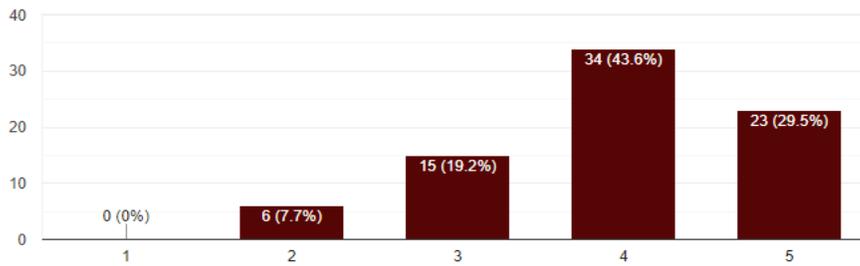
Closing Awards Luncheon Friday

71 responses



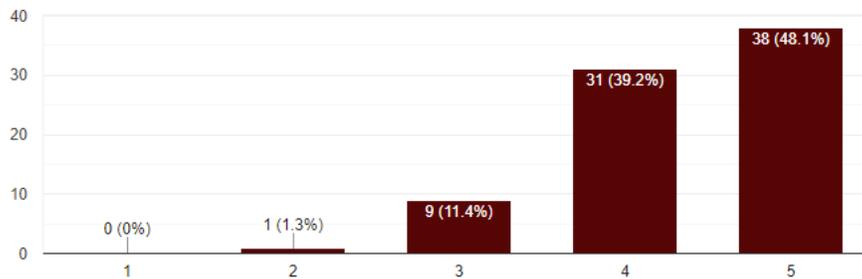
Overall Satisfaction of food from Hotel Catering

78 responses



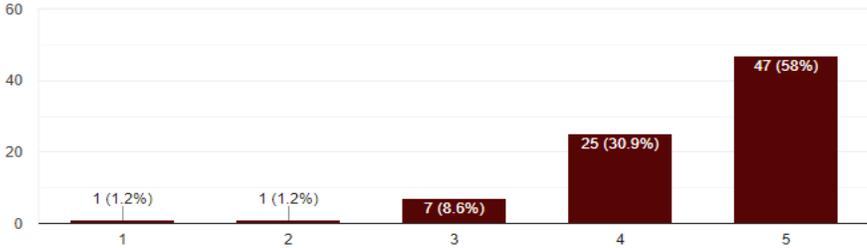
Hotel Hospitality

79 responses



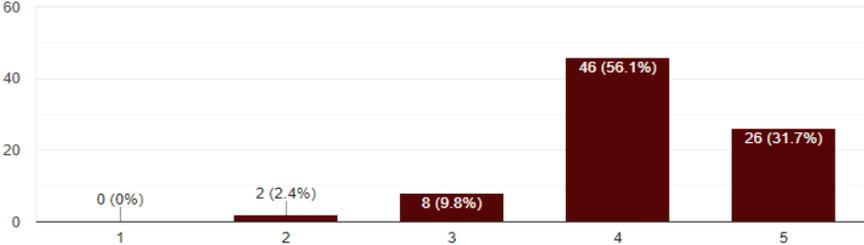
Communication of Conference details from Annual Conference Committee

81 responses



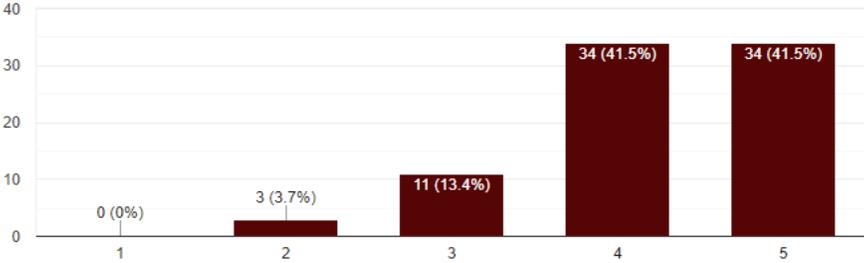
Overall Conference Satisfaction Rating

82 responses



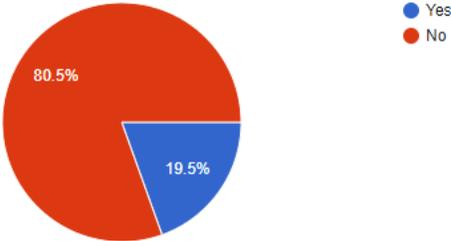
To what extent do you believe this conference represented a good value for your money?

82 responses



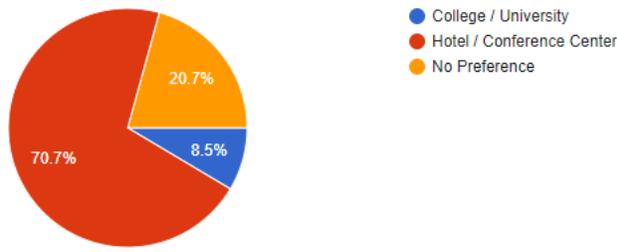
Were you a conference volunteer?

82 responses



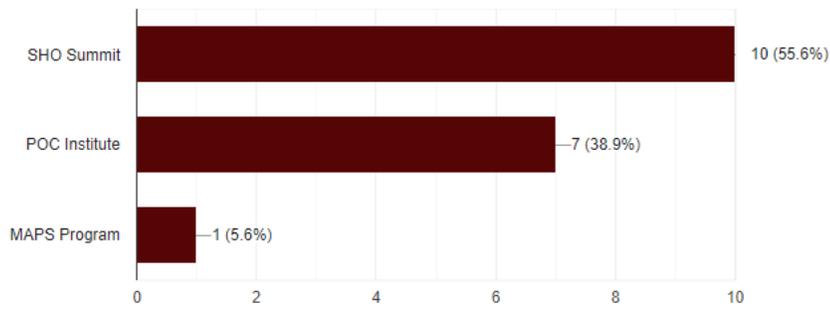
What is your preferred venue for the NEACUHO Annual Conference?

82 responses



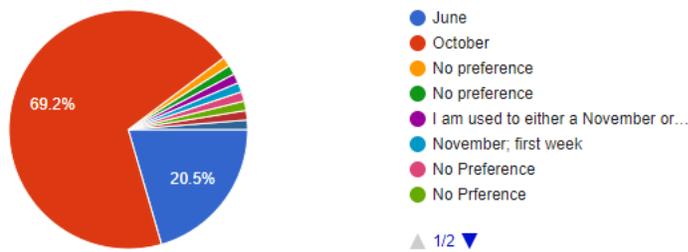
Did you participant in the following?

18 responses



What is your preference for annual conference timeline?

78 responses



Please list 3-4 new things that you learned from attending this conference.

How into incorporate GenZ information into practice, tips on marketing my skills and experience and unique ways to network!

As a result from attending the 2019 Annual NEACUHO Conference, I learned the following things: (1) How to articulate my skills when advocating for the next level position, (2) how to become ART certified, and (3) the benefit to implementing an equity-focused curriculum with Resident Assistant staff members.

I've learned things about Staff On-boarding, Staff training as well as civic engagement with our students that I will be bringing back to my campus. I've also met many new people and grew my network which I think is another amazing part of this conference.

I learned much more about NEACUHO and how connected the region is. I learned that there are many amazing professionals in region with a tons of knowledge that I would like to invite to my institution to share their knowledge with my staff. I learned that the organization is moving in some positive directions.

Details around ESA implementation; expectations of NEACURH; useful assessment techniques

concepts for online training, new colleagues, department audit and curriculum around D&I work

Residential curriculum tips, self-care and wellness tips, importance of gratitude, tips for starting out in the field

NEACUHO is healthy, younger staff still need professional development,

Networking, Better Self-Care, Better forms of assessment

technology software/usage;

Gen z information- more in depth,

I learned about UNH's Diversity Audit which was very helpful. I learned more about the upcoming plans of the organization.

Enrollment connection to res life. Trends around learning communities, network of professionals

- New skills for putting together an onboarding and professional development for New Professionals - Self Care activities to check in with myself - Practical Assessment strategies

1. How to become better connecting within NEACUHO and ways in which I can give back in the future. 2. The importance of adapting for the digital age with the next generation of students and professionals. 3. Ways to improve my professional presence in order to more successfully navigate the next step in my career.

Learned how to communicate more effectively with Gen Zers, learned about approval process for ESAs and learned a few things about myself.

Connecting with new colleagues and alums; think about training not just supervisors learning about generational differences, but actively training paraprofessionals and new professionals about their current or future supervisors; intentionally planning singles and "pods" instead of hoping they go away; creative ways to include social justice training throughout the year.

When you know your ready to move up to mid level, how to think about what you have to offer,

Ways to incorporate more professional development for my staff, further analyzing my coaching/management style, opportunity to tweak and/or change the co-curricular programs within my department

1. I learned about future conferences. 2. I learned about NEACUHO involvement opportunities. 3. I learned about working with Gen Z students which was most relevant for my current work.

I learned it's important to have a group of people at your institution to lean on, best practices for recruitment and hiring professional staff, and how to be more inclusive in residential curriculum.

I learned some great things about online RA Training & got some great resources Excited for a Demo from erezlife that I spoke to at the exhibit hall I learned a lot from the Business meeting and am excited to get more involved in NEACUHO itself I learned some new things to implement with the staff moving forward.

- coaching styles and how to incorporate that into supervision - technology for online RA/CA training options - Inside scoop about new THD - eco friendly mattress options and prices

I learned about the strategic planning process for NEACUHO; details about the organizations budget; I learned about the "shame complex"

Power of networking, how to navigate bring a POC in the region, new tech tools

Board members rig the raffle.

ESAs/allergies, how to build an inclusion curriculum, how to refine transferable skills

-New technologies applicable to the RA training process -How to better connect with facilities management staff -How to better market my transferable skills during a job search

- Strategies for managing shame persona & impostor syndrome - Ways to improve student staff development efforts - How to approach navigating campus politics - Who my district coordinator was!

Met new colleagues in the region, curriculum work, LLC development, and how NEACUHO operates

Do you have any additional comments or feedback about this conference?

This was an amazing first experience with NEACUHO! Thank you all for your hard work!

More activities for social programs that create bonding experiences

I greatly appreciate the effort everyone puts in to create this experience! Just a few things to support the ratings I provided on this because I know you all are entering some strategic planning and I also know you all appreciate the feedback! I know I am particular harsh in point #2, so please know this is coming from a place of care and us wanting to be better. 1. I actually intentionally chose not to attend most of the conference and was only here for one day to present. This will be my third annual conference attended and unfortunately based on my past experiences, I have not found this to worth my professional development funds for a few reasons: -lack of quality sessions aimed at mid-level professionals, -absence of feeling like equity/inclusion is central to our work, -absence of feeling like learning/curricular approaches is central to our work. 2. I was disappointed by the response to the 2021 Joint Conference host site's use of cultural appropriation and colonialism. I felt as though the presenter had not considered this through the selection, and in fact, I actually felt like the "attention to details" was something highlighted as the reason this site was chosen. When the concern was raised, the response was "sounds like you just volunteered to be on a sub-committee that will work to consider this". I was appalled that there was no responsibility taken for this decision, and that this was deflected and delegated to a person of color because the presenter felt as if they were someone who "knew more" about the subject. This does not align with my values or my beliefs within education, especially higher education, and as much as I want to step up and help with this "sub-committee" because it should not fall to people of color to do the work, I do not want to associate myself with a conference experience that will be centered upon cultural appropriation because it is clear we are far more excited about a water park than selecting an appropriate location for a conference that should be focused on learning and fostering belonging for our students with the residential experience.

I appreciate all the work that goes into making this conference a success! My feedback concerns dining. It was be appreciated if we could make sure we were accommodating our colleagues with a vegan diet. This was something that had to be asked at each meal, which resulted in people waiting for their meal after others had been served.

Thank you for a great conference!

NEAUCHO has always been a very welcoming and open family but this conference really solidified my commitment and love for this organization. I hope to never have to miss an annual conference and if I could attend every event throughout the year I would.

I would really like to see spaces setup during sessions classroom style with small tables. As someone that needs to take notes and is larger it is nice to have the table to utilize. I would also add that I would like to see the organization and board consider some additional formal plaque recognition for areas that aren't covered currently such as: - Academic Collaboration Award - Contributions to Research Award - Outstanding Corporate Partner Award - Outstanding Graduate Student Award - Outstanding Mid-Level Professional Award Additionally I would like to see the name of the "Diversity" award change to something more inclusive of the intent of the award itself.

Conference was overall a great experience. I was disappointed that there was not much to do on the Thursday night. I believe more activities at the hotel would have helped more colleagues continue to engage with each other. Sessions and mentor session was very helpful!

Less breaks for transitions like sessions to happy hour to dinner. It seems to drag time. Breakfast was not inclusive to allergies. Basket winners should be people not on the executive board or non members. It is discouraging to those who can barely afford this conference and continuously asked for money to see those who are not members win. In the past there was a space for interest meetings with committees. I think bringing that back could help get more people to join. I missed the socials being a break out. That time I like to bond with people near me. The social just became cliquy based on people who know people. In the past our district socials helped those who came to the conference without their institutions. Another way to fix the perception of NEACUHO being cliquy is to have the eboard members not all sit together and get to know others during lunch. It's all about perception.

This assessment has questions that are not helpful- we don't need to know about the hospitality or food at hotel because we will not be going back there ever or for a while.

Registration table was not set up that well, when I walked in, it seemed messy and like things were just thrown on the table. Hotel was fine but the amenities were lacking considering the price of the hotel. The food was not good at all. Menu options were not the best. The best meal was the buffet meal. The banquet meals were not good and left others wanting more. Case study competition was not done very well. The case study was not written well compared to last year's. It has a lot of grammatical errors and made it difficult to navigate. Last year's was concise and to the point and the entire process flowed much more. The program sessions were dry and did not provide much new or groundbreaking information. The exhibitor trivia was not well planned, the questions were too small and too much to do in 2.5 hours. I get the point, but it also wastes the exhibitors time if participants just want an answer and are not actually interested in speaking to the exhibitor.

I haven't been to NEACUHO in a while and having it at a conference center in October rather than a campus in the summer is such a better atmosphere for me. I really enjoyed it so much more. Can NEACUHO print the color of the two copies of evaluations on the actual evaluations? Separating the evaluations and organizing them by color for those who cannot tell the difference. The Exhibitor lunch and fair was great- I learned a ton and really enjoyed chatting with the companies present. Thanks for providing this space. They were great connections even though I am not someone with purchasing/negotiating power on my campus. The lunch provided me a chance to have a great conversation with exhibitors too.

I think the conference was overall well. I do feel at times that Experts in Residence feels a bit rushed as the only time that's really set aside is during the exhibit hall when we're encouraged/expected to attend that and it could be cool to set aside a section of time to dedicate to that when it doesn't conflict with other things. I liked the charm of the hotel quite a bit. I did think some of the rooms were a little spread out and wished they were closer together. The food was pretty good as well. Very much looking forward to Niagara Falls.

Although I applaud the decision to move the conference site throughout the region, hosting it on the "fringes" (Niagara Falls/Portland) moves the conference away from the population center of the membership (New England) tough choices and no I don't have an alternative. NEACUHO will ALWAYS bring in 200 (give or take a few) for the annual; just live with it and budget appropriately. For those of us sitting in the back for the opening banquet we really couldn't see/hear the speaker very well. TV screen possibility in the future? Great job on the basket fund raiser.

This was my first NEACUHO and I enjoyed my time in Albany. I learned some good things from sessions and met some new colleagues. I found the two buffet meals far better than the two plated meals. The servers during the closing lunch were not remotely attentive to my dietary restrictions or to our table in general. We had to approach a server to get two missing salads and I had to get up and get a coffee carafe for the table because it was never served to us. In addition, the portions for the two plated meals were quite small and both times included green beans. On Thursday evening I think the happy hour and SHO happy hour could have happened at the same time allowing for dinner to start an hour earlier. I thought dinner and the closing lunch flowed well, but I think the award nominations could have been shortened significantly. It felt like the full nomination was being read.

Great job to the planning committee. I think the sessions were excellent for entry level professionals and really helped to build skillsets/allow for information sharing. While I enjoy NEACUHO, I struggle that most of the presentations are geared towards entry level professionals and smaller schools. Perhaps some targeted outreach to outstanding mid-level/SHOs would help increase the amount of sessions geared towards mid-level professionals. Also, this is definitely a conference that if you do not come with a large delegation from your schools or previous connections can feel very isolating. Finally, I know food is a pain to coordinate/manage, however perhaps work with catering so that there are some healthier options for all meals besides salad and non-dairy options with coffee. For example, pre-dressing salads at a seated meal may save time but is challenging to navigate if you have lactose issues or just don't like whatever dressing they've put on. Wait staff was challenging to work with at seated meals.

Would have liked more SHO track sessions.

The conference committee was very communicative. The food was overall good but breakfast was very sparse. The timing of everything worked well. I wish the district socials had given more opportunity to meet folks from our district as it was more of just a conference social, which would have been fine if that was how it was presented.

Great work! I think we need to continue to diversify the programs offered, but I know that only can come from those who submit!

Great conference! loved it! I wanted to say how much I appreciated the continental breakfasts and the cost savings in how they were done! The business meeting was excellent, and I really appreciate the transparency! The SHO summit was amazing!

- District Social was a little scattered. It was nice to have everyone together for at least part of it, however, I like getting together with those just from my district/area and meet new people! - Food was pretty good, however, there was a lot of rice as the sides and, I know this is a personal matter, I am not a huge rice fan. Also, breakfast would've been nice to have the granola bars each morning. They are easy to take on the go. - Basket Raffle was awesome! Highly successful! Go Tim! - I really liked the new items for Legacy and appreciate that this is available for people as well as it was extended to help pay for part of the hotel stay. - I am not sure if this was the first time, but I really truly appreciated that the incentive card did not require you go to ALL items to enter to win the prizes. Having the ability to take a program session and take care of a few things from work or take some time to be alone for a bit (introvert re-charge) but still feel like I was a part of the whole conference was refreshing. - Having the ability to see on guidebook if the session is "geared towards" NP/ Mid Level / SHO / para-professional, etc would be helpful! Being new in the Mid-Level, I wanted to be intentional in my session selecting. - The emails that came out leading up to annual were great. I really appreciate the time and effort that went into creating them.

I don't really have a preference for hotel vs. college as a venue. It would seem that colleges are cheaper, but more work for the host institution and October would be challenging. I like having excuses to visit and tour other institutions, but the "make it a destination/vacation" is also a good draw. I think it would be valuable to make a concerted effort during conference planning to consider sustainability. Find ways to reduce or eliminate waste to landfills, put initiatives in place for reducing transportation and CO2 emissions, etc.

While October is better for implementation of new projects for the following year, a June conference is more flexible in terms of travel.

Overall it was good. It felt like there way way to many breaks during the conference to accommodate certain things like the vendor fair which could be in the evening instead of the middle of the afternoon to allow for additional programming blocks. Additionally, it would have been fun to see a table or two set aside for people who want to either meet others or who are at the conference by themselves so that there is not the awkward is this seat taken at a table full of people you don't know. More information about the in residence program would have been great, as I had know idea what it was, who it was, or anything.

I wish that the breakfast options had been more substantial. I also think that the conference committee should explore a later start on Friday- it was lightly attended, so that can be hard on presenters. I also think that raffles should happen more frequently (there were a LOT on the Friday luncheon). Finally, I missed the smaller format of the district social from Mystic. Its a nice way to connect with other local folks and to make the conference feel a bit smaller.

The communication for the conference border on annoying and cute too closely. I appreciate there was a passion here, but as someone who gets between 200-300 emails a day, this began to look like clutter and junk. I would caution the chair of the annual conference to caution the conference communication. Well intended, but intent v. impact here. The programming blocks lacked consistency of content. The planning committee was very energetic though- so bravo to them!

I think 2.5 hours was too long for the exhibitors hall. I understand that we wanted time to be able to have quality interactions with exhibitors but considering the amount of people that attended the conference, the space of exhibitors in attendance, and from what I could see the seemingly low attendance to the exhibitors hall, it was too much downtime. I think an hour and a half, maybe 2 hours maximum, is more efficient. I would also like to add that the district social didn't feel like that, it was more like a happy hour. I think it would have been better to split each district into different rooms to socialize rather than everyone in the same space. Other than that, it was a great first experience for my entry to the Northeast Region

Great job!

It would have been great to know more about the tech available at the hotel - I would not have needed to pack a huge laptop for presenting. If people could preregister for sessions, that'd also be helpful in terms of bringing supplies or goodies/giveaways especially when using personal funds. I'd like more information on how program winners "best of" are selected because while I felt my program was great and I got great feedback I think the fact that I had less attendees worked against my favor for an award. I also think that the basket raffle was a bit of a rip off where we received 15 tickets

for \$25... which made the price per raffle ticket a bit steep at almost \$2 per ticket. I also felt like the drawing could have been done better and that perhaps folks should be limited to one or two prizes. I am happy to have supported the organizations through monetary donations but didn't necessarily feel my support was "rewarded" for lack of a better adverb, appropriately. The Legacy Store should be fully stocked with attire and individuals should be able to purchase individual items to benefit the donations rather than "select" from limited items based on what they pay. Sessions were lacking in variety this year, which was disappointing. Hopefully we will have more robust topics in the future. Finally, non-alcoholic beverages would have been nice at the social... even mocktails or virgin cocktails for those who don't drink would be great. Looking forward to Niagara Falls!

Please make the names on the nametag BIGGER and please have at least one of the breakfast meals as a hot breakfast. that is it. Overall awesome conference.

The WiFi was a struggle during the conference.

Overall the conference was great, as usual. I think the District Social needs to go back to being separated by Districts. This year it seemed disorganized and it took awhile for the DCs to say a welcome. I liked having the ribbons that designated what district each person was from, but the social itself wasn't organized well. Did the MAPS Program happen this year? There was no mention from anyone on the conference committee that this was going on or who these people were. Great job on offering a POC institute. This is something that NEACUHO needs to keep doing and should make it a staple before every Annual Conference.

This was such a great conference. I found myself re-energized as I return to my campus. I am eager and excited to get more involved with NEACUHO. The ONLY thing I would ask to be considered at future conferences is to have tables at session. People take a lot of notes and I just think people would be more comfortable with tables to sit at instead of just the chairs. THANKS!

The site was a little old, but it had some fun character. Breakfasts need more options!

Food on buffets was outstanding, food at sit down meal underwhelming

Keep doing the POC institute

NEACUHO board members must rethink their participation in the raffles. While board members shouldn't be able to influence a raffle's outcome, and they seemingly have the same opportunity to win as anyone else. It is unfortunate for the board members that ethics requires avoiding the appearance of impropriety. If board members (or their spouses) were to win the raffle or multiple raffles, others might assume the game was rigged. To create a sense of fairness most non-profits tend to prohibit board members, volunteers, and their families from participating. NEACUHO board members need to rethink their response to grievances on cultural appropriation. The response from a board member was highly insensitive and inappropriate. There was no reason to be dismissive of the individual who asked a question and offered to speak against inequity. The font on the name tags was too small to be readable. The ribbons on the name tags should also be eliminated. The information gained from it was not particularly helpful. Breakfast was lacking and more was needed to get through the day. Food (preferably complimentary) should be offered every time alcohol is served. This is a simple part of event planning etiquette.

Food (complimentary) should always be served when alcohol is also served. The executive board members should only be allowed to win one basket because the rest of us paid money and didn't even have a shot at winning.

The names on the name tags should have been larger and otherwise we had a fantastic time and look forward to Niagara Falls!

The conference should have tracks for entry level and mid-level, or sessions designed for those groups. I did not find any sessions particularly educational. Most sessions focus on presenting information rather than how an intervention or strategy has worked at an institution. We are all capable of looking up information so learning things that we could easily research is not very helpful. I want to learn about application at other schools. I also question how assessment is being

done. We are not assessing learning! We are assessing how close the presentations stuck to learning outcomes. That's not measuring learning.

The case study prompt was terribly too long with too many details. It caused more stress than networking and enjoyment. I would allow for more assumptions to be made and asking less questions to see what the participants know.

Review of locations internet connection would be recommended. Individuals I asked and myself had some challenges with connectivity.

I felt like the 2nd day was a slight waste of time. As someone who no buying power, the exhibitor fair was far too long and I did not feel like I got anything out of it. I also feel like offering other things to go to during the meeting would have been nice. While I understand the desire is for everyone to attend the business meeting, it would be nice to have something to do besides that during that time for those not interested. I spent a lot of time on Thursday working and not learning.

The conference was overall a great experience. I got a lot out of most of the sessions that I went to and am able to bring information back to my campus that will be beneficial. There unfortunately was not enough seating for the business meeting so I was not able to attend. The district social was more of a preliminary conference happy hour. It was a nice time but we did not meet our district coordinator or many folks from our district since it was all together.